

May 18, 2007

Reply to: Ginny S. Summers  
CPWQA  
P.O. Box 505  
Mechanicsburg, PA 17055  
Telephone: 717-732-2707

To: Suppliers of Wastewater Treatment and Collection System Equipment, Products, and Professional and Construction Services  
From: Rich Heinick, CPWQA Trade Fair Committee Chairman

The Central Pennsylvania Water Quality Association will hold its 2007 Trade Fair and Training Exposition on Halloween, Wednesday, October 31, 2007, at the Four Points by Sheraton at 800 East Park Drive, in the Union Deposit area of Harrisburg, PA.

The Trade Fair Committee and the Board are striving to increase attendance, and will be inviting some of the eastern section membership, as well as all CPWQA members. Attendees will include municipal and industrial wastewater treatment plant and collection system operators, laboratory technicians, and maintenance personnel, as well as municipal management personnel, municipal authority members, and design and construction professionals and technicians. The Trade Fair is intended to provide these wastewater operations, management, maintenance, design, and construction personnel with an opportunity to meet and interact with you and to discuss your products, equipment, and services.

We invite you to exhibit at the Trade Fair. A fee of \$250.00 will provide you with a 3'x8' table in the main exhibition hall, a business card ad in the Trade Fair brochure (distributed to all attendees), a listing of the Trade Fair attendees, a chance at free registration for the 2008 Trade Fair, a listing on the CPWQA website with a link to your website, and one registration/lunch for the Trade Fair. **In a random drawing of exhibitors at the 2006 Trade Fair, Geiger Pump & Equipment Company was selected to receive free registration at the 2007 Trade Fair.** In addition, exhibitors whose registrations have been received by August 1, 2007 will be publicized at the planned September CPWQA plant tour/meeting, and will be given the opportunity to write a message to be included in the membership announcement. New this year, CPWQA will sell vouchers which can be distributed to your customers or clients, which can be redeemed for the registration fee for the Trade Fair. Vouchers will be sold for \$20.00, while the normal registration fee for the Trade Fair will be \$25.00. Vouchers can be ordered on your exhibitor registration form, and will be custom printed to show that your firm provided the voucher.

If you are interested in exhibiting, please return the enclosed application, **with your business card and exhibit fee**, as soon as possible, to CPWQA, P.O. Box 505, Mechanicsburg, PA 17055. Checks should be made payable to "CPWQA". Applications will be accepted only if accompanied by payment.

Clearly, it is the participation of exhibitors such as you that enable us to call our event a "Trade Fair". However, in order to live up to the "Training Exposition" billing, you should be aware that the CPWQA will arrange for DEP-certified training sessions, as well as training seminars on topics of current interest to wastewater treatment and collection system operators. If you are interested in conducting a training seminar for the CPWQA membership, please return the enclosed training seminar application, including a brief description of the content of your seminar. The Trade Fair Committees will evaluate seminar proposals, and notify you of the seminar schedule as soon as possible.

Should you have any comments or suggestions for improving the Trade Fair, please contact me at [rheinick@gfnet.com](mailto:rheinick@gfnet.com), or at 717-805-5498. I look forward to seeing you at the Sheraton in October.

Sincerely,

Rich Heinick,  
Trade Fair Committee Chairman